

New Name. Same Great Service.

As of June 1st, 2017, Brookfield Condominium Services will be rebranded as Crossbridge Condominium Services.

Our parent company, Brookfield Business Partners, has significantly expanded its presence in all of the regions in which it operates. This is a great testament to their strength and reach, but it has led to some confusion between our business and Brookfield's other operations. As a result, we will remain part of the Brookfield family, but will simply be rebranding to Crossbridge to ensure a clear and unique identity within the Brookfield group and with our valued clients.



“ This is the perfect time for us to create our own brand identity within the condominium marketplace. It's a new name and a new look, and it comes with a renewed commitment to providing the very best in service and support that our clients have come to expect.

– Sandro Zuliani President & COO ”

FAQ's

Q: What's going to change?

Other than rolling out a new logo and company name, nothing changes. There will be no structural, organizational or leadership changes and no change in Crossbridge operations.

Q: What is the relationship between Brookfield and Crossbridge going forward?

Brookfield remains the parent company. They will continue to both collaborate with us and support us in our business endeavors.

Q: Why now?

In 2016, Brookfield created a new listed entity called Brookfield Business Partners. This entity is a long-term home for the services businesses within Brookfield that don't own property, infrastructure or renewable power. Now that Brookfield Business Partners has been formed and listed, it is an opportune time for us to enact this rebranding from a position of great strength within the Brookfield group and in the markets in which we operate.

Q: Is it a name change or a break-up?

It is definitely not a break-up. Both parties have a great level of trust and understanding, and have collaborated to great effect.

Q: What happens next?

Over the next few months, our logo will be updated across our marketing materials including brochures, website, business cards, etc. You may have already noticed that our email addresses now end with @crossbridgecs.com and our new website can be found at crossbridgecondominiums.com.

What's in a name?

Cross • Bridge embodies the concept of structural strength and of 'crossing over' to a more advantageous service environment. Access industry-leading resources and best practices with a progressive organization that promotes positive connections and fosters communication.

For more information, contact us today

inquiries@crossbridgecs.com